

WHO ARE YOUR CUSTOMERS AND WHAT DO THEY NEED?

Profile of target markets and needs:

Retailers—Cost-effective, credible ways to increase customer confidence and secure e-commerce sites.

ISPs and Web Hosting Companies—Need a well-known, reliable and credible brand.

Educational Institutions—Securely share information between students, faculty and staff.

Financial Services Companies—Safe, secure and federally compliant online services.

Healthcare Operations—Online services that are easy to manage, meet compliance regulations and control costs.





Government Agencies—A high-value protection that's compliant, on-budget and easy to implement and renew—without compromise.

For more information, please contact:

866-893-6565 (Option 6)
or 650-426-3347 (Option 6)
or channel-partners
@symantec.com

THE ANSWER? GEOTRUST SSL CERTIFICATES

GeoTrust® offers a range of value-priced SSL Certificates with fast delivery that's quick, easy and credible. With GeoTrust you easily get the certificate you want at a price you like from a trusted security partner. Choose the authentication method to maximize trust for your customers' business: Extended, Organization or Domain Validation authentication.

When you need...	EXTENDED VALIDATION	ORGANIZATION VALIDATION		DOMAIN VALIDATION
	True Business ID with EV	True Business ID	True Business ID Wildcard	Quick SSL Premium
Maximum credibility and security	✓	Strong business level SSL	To secure unlimited sub-domains	Basic value based encryption
Up to 256-bit Encryption	✓	✓	✓	✓
Issuance Time	1-10 days	1-2 days	1-2 days	Minutes
Authentication/Validation	High-assurance extended validation	Strong organization/ business identity	Strong organization/ business identity	Domain
NetSure® Warranty	USD \$1,500,000	USD \$1,250,000	USD \$1,250,000	USD \$500,000
Validity options	1-2 years	1-4 years	1-4 years	1-4 years
Dynamic Date/Time Site Seal (trust mark)				
2048-bit root	✓	✓	✓	✓
Free SSL Expert Support	✓	✓	✓	✓
UC/SAN multi-domain support	Up to 25	Up to 25	0	Up to 5
99+% browser compatibility	✓	✓	✓	✓
Compatibility/Ubiquity	Over 99% of browsers	Over 99% of browsers	Over 99% of browsers	Over 99% of browsers
Server Licenses per Certificate	Unlimited**	Unlimited**	Unlimited**	Unlimited**
Free Reissues	✓	✓	✓	✓
Mobile Device Compatibility	✓	✓	✓	✓

GeoTrust offers three categories of SSL authentication: extended, organizational, and domain. The level of identity authentication assured by a Certificate Authority is the main differentiator of SSL certificates.

Extended Validation (EV)	<ul style="list-style-type: none"> Stringent, industry standardized authentication of organization Validates domain ownership/legal existence 	<ul style="list-style-type: none"> Business-beneficial green address bar in browser Issued in 7-10 days¹
Organization Validation (OV)	<ul style="list-style-type: none"> Authentication of organization Proof of applicant's right to request domain certificate 	<ul style="list-style-type: none"> Organization details in certificate information Blue address bar in browser Issued in 1-2 days¹
Domain Validation (DV)	<ul style="list-style-type: none"> Encryption Validation of domain control 	<ul style="list-style-type: none"> Padlock in browser Issued in minutes¹

¹ Typical certificate issuance times. These may vary.



GEOTRUST ANTI MALWARE WEBSITE SCAN.

While malicious attacks are on the rise Symantec SSL Solutions block more than 5.5 billion attacks, an increase of 81 percent over 2010.*

- Malicious attacks are up 81% and are targeted at organizations of all sizes
 - 50% aimed at organizations with fewer than 2,500 employees
 - 18% target companies with fewer than 250 employees
 - 58% target non-execs
- Unique malware variants increased to 403 million
- Average number of daily targeted attacks increased from 77 per day to 82
- In 2011, over a million identities were stolen by data breach and hacking exposed 187 million identities

Protect your customers with an affordable daily anti-malware scan from GeoTrust that can help identify both well-known malware and brand new malware strains. GeoTrust Web Site Anti-Malware Scan assures your customers that their sites have been scanned for malware by showing an anti-malware seal from GeoTrust, one of the most reliable SSL brands on the web.

WHY GEOTRUST SSL: A CLOSER LOOK

Feature	Description	Benefits	Support
Industry Leading SSL Certificates	<ul style="list-style-type: none"> • A complete set of SSL products, features and options, including EV, SAN/UCC, and wildcards. • Low prices with volume discounts across all certificate types for every customer need. • Excellent technical support exclusively by security experts, available 24/7/365. • A credible brand name and corporate image with over a half-million currently-active digital certificates, deployed in over 170 countries worldwide. 	<ul style="list-style-type: none"> • Supports over 99% of browsers and all popular mobile devices. • Delivers 256-bit encryption. • SAN-enabled for inexpensive and flexible multi-domain options. • With only one certificate, you can secure an unlimited number of servers and reissues are free. 	<ul style="list-style-type: none"> • Symantec helped lead the development of Extended Validation and as of January 2012 has issued more EV SSL Certificates than any other Certificate Authority.**** • Symantec maintains the highest standards in SSL technology and issuance.**
A La Carte Malware Scan	<ul style="list-style-type: none"> • Help identify malware strains and assure your customers that their sites have been scanned for malware by showing an anti-malware seal from GeoTrust, one of the most popular SSL brands on the web. 	<ul style="list-style-type: none"> • 403 million new variants of malware were created in 2011, a 41% increase of 2010. • Daily anti-malware scan for regular check-ups. • Analysis of web page for identifiable malicious code plus monitoring to identify malicious activity to enable easy clean-up of infected site. • Instant alerts identifying malicious code to enable fast malware removal. • On-demand scans to enable quick confirmation of clean site status. 	<ul style="list-style-type: none"> • Symantec blocked a total of over 5.5 billion malware attacks in 2011, an 81% increase over 2010.*
Extended Validation	<ul style="list-style-type: none"> • Make a strong security statement with the green address bar. GeoTrust® True BusinessID with EV (Extended Validation) for the enterprise is our premium business-class SSL security product, visually confirming the highest level of authentication available among SSL certificates. 	<ul style="list-style-type: none"> • Premium support, a personal account manager and the Geo Center management console. • Protects against phishing threats, which continue to grow—up to 35,000 new sites detected each month. • Enables greater confidence, which leads to more business. 	<ul style="list-style-type: none"> • Over half of online shoppers say they would abandon a purchase if an unfamiliar site did not contain the SSL EV green bar.*** • Online shoppers are more likely to enter their credit card and/or other confidential financial information into a website with the SSL EV green bar.*** • As of January 2012 two-thirds of websites using Extended Validation SSL choose the Symantec brands^, including some of the biggest names in e-commerce and banking **** (^Includes Symantec subsidiaries, affiliates and resellers).

*Symantec Internet Security Threat Report #17, 2012

** Based on compliance with EV SSL standards set by the CA Browser Forum

***Symantec Online Consumer Study (UK, France, Germany, Benelux, US and Australia) conducted in January 2011

****Netcraft SSL Survey, 1/2012, showing marketshare at 65.6%